



CEMI

collectively enhanced
multiple intelligence

CEMI — Business Profile

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1. Overview

CEMI (Collectively Enhanced Multiple Intelligence) is a global collective of human and artificial intelligence. It designs, builds, and operates AI initiatives that transform how entire sectors work — law, business, learning, health, insurance and risk, media, music, video, art, engineering, journalism, talent, and parenting — under a single conviction: **human–AI collaboration produces outcomes neither humans nor AI can achieve alone.**

Its founder's signature frame — *"What makes us different, makes us better"* — captures the operating thesis: deep cultural and professional context is what turns generic AI capability into transformative application. CEMI's initiatives are universal and global by design, published in English, Spanish, and French.

At a glance (from CEMI's live ecosystem registry, August 2026):

Live sector initiatives	15+
Social-impact initiatives	5+
AI models & frameworks	5+ (Personais, MediaMax, Skailis, Smoother, SIFT, SiteCraft, MaiMusic)

In-house services	5+ (Labs, Factory, Solutions, Media, Social Impact)
AI tools across the portfolio	100+ (incl. those published at cemi.ai/solutions and the registered tool platforms)
Learning programs	200+
AI experimental projects	10+ (registered public projects)
Video games	20+ (incl. Cary's Journey, ArcLycée, the Solar System simulator)
AI music artists & bands	10+ (11 in the Personai registry) — with 20+ albums (maimusic.ai)
Legal practice agents (Lawra)	50+
Music-creation crew (MaiMusic)	40+ (44 personas in the registry, incl. the 11 artists)
Education faculty (aiLearning)	50+ (49 registered personas, plus the founder and more to come)
Human-augmented AI agents & personas (Personai registry)	400+
Languages	3+ — EN / ES / FR sitewide; projects in up to 8
Live web properties	30+

2. The operating model

The pipeline: Labs → Factory → Solutions

- **CEMI Labs** is where CEMI researches, experiments, and develops its models — MediaMax, Smoother, SiteCraft, Personai, Skailis, MaiMusic — and where initiatives are imagined, born, and designed. Its three sector labs are the **Financial Innovation Lab** (cemi.ai/en/finlab): four experimental areas — Intelligent Machines, the latest generation of ATM/ITM and self-service hardware enabled and enhanced with artificial intelligence; the Virtual Financial Ecosystem, a digital twin of the financial ecosystem in which simulated banks, the Central Bank rails (LBTR and the SGPI instant-payments system), card networks, acquirers, electronic-payment entities, bureaus, identity, regulators and the financial-intelligence unit all speak real formats and obey the Reglamento de Sistemas de Pago, so a whole process runs end to end without touching a real institution (ready for 2027, today); an Open Sandbox of cloud and on-premise software including anti-money-laundering compliance; and a Living Lab with real people — and five programs (Early Exploration, Rapid Prototyping, FinLab Fellows, Internships, Annual Championship), with 5+ prototypes and programs already live, from the Intelligent ATM to the Financial Services AI Toolkit (40+ agents, skills, plugins, connectors and integrations, ibizai.ai/en/services/claude-for-financial-services) and the AML compliance platform — and the **Media Innovation Lab** (cemi.media/lab): a studio, constituted as an independent non-profit R&D entity, that explores, experiments and builds the media formats AI makes possible — five working axes, eight formats in development, built on MediaMax, Personais, MaiMusic and MediaBank. And the **Learning Innovation Lab** (ailearning.global), run by aiLearning, is where AI-augmented learning experiences — the Smoother Experiences methodology — are designed and tested with real participants

before they scale; its upcoming **AI Learning Challenge**

(ailearning.global/challenge) is an open call that takes the lab to schools, universities and companies, with sponsorship slots per edition.

- **CEMI Factory** (cemifactory.com) is the software studio that turns those models into working products: AI systems, apps, dashboards, web platforms, and system integration. It works project-based with a small permanent core (fewer than 10 on payroll) and an on-demand bench of certified specialists, and publishes its own delivery claims: **a third of the time, half the cost**, opening engagements with a **three-week no-risk trial** ("don't like it, don't pay for it"). Every public CEMI property — 10+ initiatives — was built by this team.
- **CEMI Solutions** is the public-facing offering: the point where matured models and products are made available to organizations and individuals.

When a model matures, it graduates into an independent initiative — that is how Skails.ai, MaiMusic.ai, Lawra.io, and Smoother Experiences came to be.

The Personai engine

CEMI maintains a central single-source-of-truth registry of **400+ human-augmented AI agents and personas** — durable identities with documented expertise, voice, biography, appearance, and guardrails — deployed as:

- **Production crews** — e.g. the 50+ member CEMI MediaMax audiovisual crew (directors, cinematography, sound, editorial, performance direction... — plus serving artists and CEMI's own human experts).
- **A music-creation crew** — MaiMusic's 40+ member roster: humans and AI agents from songwriting to final master, alongside its 10+ original artists and bands.
- **Sectoral guides and educator panels** — e.g. aiLearning's 50+ member education faculty (49 registered personas plus the founder himself, with more to be registered) and Lawra's legal roster (48).

- **A worldview atlas** — 130 tradition-voice personas across 11 families of belief and thought, built under a published editorial discipline ("steelman, don't strawman"; consultation-aware boundaries for Indigenous knowledge).
- **AI executives** — named executive personas, including **Aurelius Christensen**, **CEMI's AI CEO**, who works alongside the human leadership on strategy and is publicly conversable on cemi.ai.

The persona system enforces an anti-fabrication canon (no invented statistics, citations, or biography; documented anecdotes only) that is synced to every consumer repository — an editorial discipline CEMI considers part of its IP.

Principles that shape the products

- **Augmentation, not replacement** — enhance what people can do; never substitute for who they are.
- **Learning-first, not teaching-first** — education products center the learner's process (the initiative is aiLearning, not aiTeaching).
- **The Impact Arc** — *Engage → Enable → Inspire → Empower → Connect* — CEMI's social-impact perspective, created by founder Carlos Miranda Levy as his personal creed ("never help...") and inherited organization-wide. It is presented honestly as an organizational philosophy and design position, not as an evidence-based framework.

3. Portfolio

Sector initiatives (15+, live)

Initiative	Sector	What it does
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iBizAI · ibizai.ai	Business	Transforming how business runs with AI — from strategy to execution, 24/7
Lawra · lawra.io	Legal	Transforming legal practice with AI — practical, ethical, multilingual
AIngenia · aingenia.io	Engineering/AEC	AI for engineering, architecture, and construction
aiLearning · ailearning.global	Education	Transforming how we learn with AI — classrooms to boardrooms
Smoother Experiences · experiences.ailearning.global	Education	Online campus — hands-on AI learning experiences and certifications
Salutai · salutai.ai	Health	Ethical, responsible, accessible healthcare AI
Journalaism · journalaism.io	Journalism	Trustworthy human-and-AI journalism
Ariski · ariski.com	Insurance/Risk	Responsible, sovereign, end-to-end insurance AI
Airtistic · airtistic.ai	Art & design	Artist-led creative hub
MaiMusic · maimusic.ai	Music	Human artistry plus original AI artists
Alvideo · aivideo.rocks	Video	From script to final master
MediaMax · cemi.media/mediamax/	Production	The 50+ member human-augmented audiovisual crew behind CEMI Media

papas.academy	Parenting	Active parenting for families everywhere — "children are born, but parents are made"
Skails · skails.ai	Talent	Evaluate, manage, and grow skills

Services (CEMI's own offerings)

CEMI Labs (R&D, models, and three sector labs: the Financial Innovation Lab — cemi.ai/en/finlab — the Media Innovation Lab — cemi.media/lab — and the Learning Innovation Lab — ailearning.global) · **CEMI Factory** (custom software studio, cemifactory.com) · **CEMI Solutions** (public offering) · **CEMI Media** (cemi.media — film, audio, and editorial production agency) · **CEMI MediaMax Studio** (studio.cemi.media — the production workflow, requirement to delivery) · **CEMI Social Impact**.

Tools & projects

Operating tools include Estrategia (internal AI-CEO strategy platform), CEMI Social (AI social-media studio), TAIM (productivity), Rutas (learning routes), and compliance tooling. Public projects include *100+ Things to Do with AI*, an 8-language Solar System simulator, marine-conservation and heritage games built with students, and trilingual study materials — the visible edge of CEMI's education and social work.

4. Intellectual property: models & frameworks

CEMI systematizes its innovation into replicable models — the durable asset behind the sites:

Model	What it is

Personais	The complete system for creating enhanced intelligent entities with human-level nuance — functional agents, advisors, and team members
MediaMax	Dynamic media creation combining human creativity with a 50+ member specialized crew — video, podcast, and clip intelligence
Skails	AI-powered evaluation and development of irreplaceable human capabilities
Smoother	Personalized, adaptive learning experiences — the methodology behind aiLearning
SIFT	Social Impact with Technology — building tech that drives social change sustainably
SiteCraft	AI-assisted web design orchestrating 11 specialized agents
MaiMusic	Multidisciplinary music production with 23 specialist AI agents

5. Traction & proof points

- **10+ initiatives built in-house** by CEMI Factory — the entire public portfolio is its own best case study.
- **Commercial delivery:** CEMI MediaMax has produced work for Juguetón (CCN), ADOCOSE, the Franco-Dominican Chamber of Commerce (CCIFRD), Quantum Corredores de Seguros, and iBizAI. Those clients span **telecommunications, retail, finance, insurance, education, real estate, architecture, publishing and media, consulting, and technology**.
- **30+ live web properties**, trilingual, with public AI experiences (three-persona chatbot, grounded helpdesk, 400-persona atlas) operating on cemi.ai today.

6. Market

The adoption of AI across professional sectors is the defining technology shift of this decade; CEMI's position is distinctive in that it does not sell horizontal AI tooling but **sector-shaped transformation** — each initiative pairs domain framing, personas, and methodology for one vertical, on shared infrastructure that makes each next vertical cheaper to open.

7. Business model

Current revenue lines (qualitative; figures on request):

1. **CEMI Factory** — project-based custom software engagements, offered on the terms of $\frac{1}{3}$ the time at $\frac{1}{2}$ the cost, with a three-week no-risk trial as the entry point.
2. **CEMI Media / MediaMax** — commercial media production for clients.
3. **Initiative-level offerings** — subscriptions and one-time products sold by the sector platforms on their own sites as they commercialize (Lawra, Skails, iBizAI), alongside the properties that publish a price today: Alrtistic, Journalism and papas.academy's sponsorship ladder.
4. **CEMI Solutions** — packaged AI tools for organizations.

Every stream, its buyer, its income source and every price CEMI publishes — quoted verbatim with the page that publishes it — is set out in the investor kit at cemi.ai/investors/revenue.

8. Structure & governance

CEMI presents publicly as a business group plus a collective plus a social-impact arm (see cemi.ai/about). Corporate structure and jurisdictions are being formalised; a Delaware non-profit incorporation for the social-impact arm is under consideration. Governance discipline already operating: single-source-of-truth registries for the ecosystem, personas, references, and social accounts; a synced canon of editorial and anti-fabrication rules across all repositories.

9. Leadership

Carlos Miranda Levy — Founder; Coordinator of Impact, Innovation and Intelligence. Innovation, technology, education, and social-entrepreneurship expert; 25+ years across four continents. Founder of CIVILA (1996), one of the earliest Latin American social networks; named by CNN among the twenty most influential Internet leaders in Latin America (2000); Digital Vision Fellow, Stanford University; Social Entrepreneur in Residence, National University of Singapore; incubated by the SINGA Foundation (France); recognized among Forbes' "30 Business Promises"; awards and fellowships from the Google Foundation, Gates Foundation, Reuters Foundation, and MIT. Fluent in Spanish, English, French, and Portuguese.

Digital Vision Fellow: Stanford Report, 22 September 2004, "2004 Digital Vision Fellows arrive on campus" — "Carlos Miranda Levy, Dominican Republic. Google Fellow."
news.stanford.edu/news/2004/september22/reuterssr-922.html

He is supported by a lean human team (CEMI Factory's certified trilingual core) and CEMI's AI staff — the 400+ persona Personai roster, including AI executives such as **Aurelius Christensen (AI CEO)**, with whom strategy is developed and challenged.

Learn more about the founder at thesocialentrepreneur.com.

Ydarlis Cabrera — Associate · Commercial Director. 20+ years in sales, digital media, strategic partnerships, and product validation across mainstream TV broadcasters, radio networks, large corporate media groups, and delivery platforms. She leads commercial strategy, distribution partnerships, and product-market validation across Latin America — connecting CEMI's offerings with the buyers, channels, and ecosystems that shape adoption.

10. The opportunity

Indicative collaboration shapes CEMI is open to:

- **Investors** — backing the shared platform (Personai, Factory, Solutions) or individual initiatives approaching commercialization.
- **Grantmakers** — funding the social-impact arm: papas.academy, education projects, Impact-Arc-driven interventions, and open public-interest tools.
- **Partners** — co-building sector deployments on CEMI's pipeline (the Factory three-week trial is the lowest-friction entry point).

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